Cookie Policy

If your browser is configured to accept cookies, we may collect non-personally identifiable information passively using "cookies" and "page tags".

What's a cookie?

"Cookies" are small text files that can be placed on your computer or mobile device in order to identify your Web browser and the activities of your computer on the Tuolumne Books platform and other websites.

What's a page tag?

"Page tags," also known as web beacons or gif tags, are a web technology used to help track website or email usage information, such as how many times a specific page or email has been viewed. Page tags are invisible to you, and any portion of the Tuolumne Books platform, including advertisements, or e-mail sent on our behalf, may contain page tags.

Does Tuolumne Books use cookies, and why?

Yes. We use cookies to personalize your experience on the Tuolumne Books website (such as dynamically generating content on webpages specifically designed for you), to assist you in using the Tuolumne Books platform (such as saving time by not having to reenter your name each time you use the Tuolumne Books platform), to allow us to statistically monitor how you are using the Tuolumne Books platform so that we can improve our offerings, and to target certain advertisements to your browser which may be of interest to you or to determine the popularity of certain content. By using cookies and page tags together, we are able to improve the Tuolumne Books platform and measure the effectiveness of our advertising and marketing campaigns.

Please be aware that this cookie policy does not govern the use of third-party websites or services or providers of third-party services.

Do I have to accept them?

You do not have to accept cookies to use the Tuolumne Books platform. If you reject cookies, certain features or resources of the Tuolumne Books website may not work properly or at all and you may have a degraded experience.

Although most browsers are initially set to accept cookies, you can change your browser settings to notify you when you receive a cookie or to reject cookies generally. To learn more about how to control privacy settings and cookie management, click the link for your browser below.

- Firefox
- Chrome
- Internet Explorer
- <u>Safari</u>

To learn more about cookies; how to control, disable or delete them, please visit http://www.aboutcookies.org. Some third party advertising networks, like Google, allow you to opt out of or customize preferences associated with your internet browsing. For more information on how Google lets you customize these preferences, see their documentation.

All cookies, on our website and everywhere else on the web, fall into one of four categories:

- Strictly Necessary
- Performance
- Functionality
- Targeting/Advertising

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